

Creating a personal cooking space, Through self-involvement in every process!

Well-known DJ, Cheryl Lee renovated her new dream home in which she fully participated and carefully selected every detail of each area for her new home. As the Chinese saying of “a house wouldn’t be complete without a kitchen” goes, renovation and design of the kitchen are considered as important area of the entire house. As such, Cheryl visited KubiQ to learn about the concept of “self-involvement” and personally created the kitchen space for her new home.

大众所熟知的DJ李欣怡整修新居，为了成就其梦想家园，每一个区块都亲自参与并精心挑选。所谓“无炉无灶不成家”，厨房的整修与设计亦是整间房子的重点区域，欣怡为此特地前往KubiQ了解其“自主参与概念”，身体力行地打造其新居之厨房重地。

自主参与各阶流程
打造专属烹饪空间



Materials, design and other aspects of the new kitchen not only matches Cheryl's original design of 3-D model but also appears to be even more perfect with the coordination from KubiQ. Looking at the posh hotel like elegant dining area and kitchen space, Cheryl once again impressed by the concept of “self-involvement” and what she has learned through KubiQ. She never knew she could have such a beautiful kitchen, managing it all by herself and saving so much money along the way!

新居厨房在材质、设计等各方面不但与欣怡当初所设计的三维模型如出一辙，甚至在KubiQ各方的配合之下更显尽善尽美。看着那有如高级酒店般高雅的用餐区及厨房，欣怡再一次地为KubiQ的“自主参与概念”所折服。她从未想过可自主参与并以超低预算的方式来拥有如此美轮美奂的专属烹饪空间。





A carefully decorated perfect kitchen

精心布置 完美厨房

Cheryl's new home is an apartment unit. In order to maximize the space usage, she utilised kitchen island to replace the traditional dining table which saves space whilst evoking a sense of Western look. Used as a dining table, the kitchen island and dry kitchen area are off beige white, making the overall space appears warm and elegant. Fine tableware is also carefully paired in the dining area reflecting Cheryl's taste.

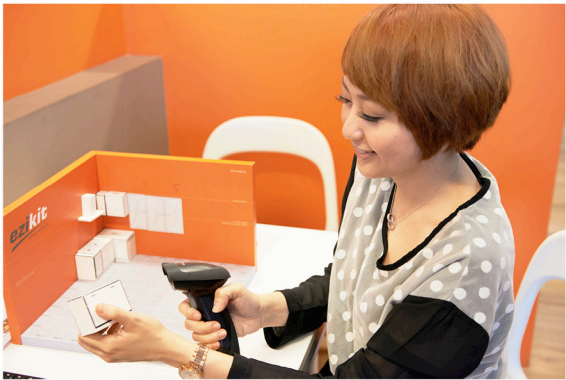
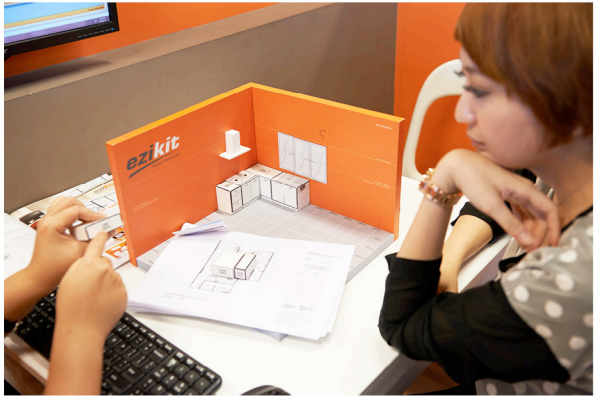
Different from the dry kitchen area's soft white hue, brown cabinet with taupe countertop is utilised for designing the wet kitchen area. Apart forming sharp contrast for the visual, consideration is also given to the wet kitchen area which is frequently being used for the purpose of preparing meals. Selection of materials is therefore based largely on the protective effect and ease of maintenance.

欣怡新居为公寓单位，为了发挥最大的空间能用度，她采用中岛台来代替传统餐桌，省略空间之余更唤出一股西式风味。用作餐桌的中岛台与干厨房以米白色调连成一气，整体显得柔暖而高雅。细心地在用餐区搭配精美的餐具，更一再显现欣怡的生活品味。

有别于干厨房的柔白色调，湿厨房的设计以褐色橱柜搭配灰褐色台面呈现。除了在视觉上形成强烈的对比，这也是考虑到湿厨房多用于煮食，因此所选材质方面都以良好的防护作用及便于维护为主。

After her dream kitchen design is confirmed, Cheryl needs to coordinate the delivery and installation time by contacting the respective service vendors. The completed set up kitchen will then look exactly the same as the design created using "Ezikit". Cheryl is very satisfied and happy with this easy and self-manageable concept of "self-involvement".

落实了梦想厨房的设计，接着欣怡只需确定安装的地点及时间，并联络有关的负责单位运送及上门安装，组装好的厨房将与原先“Ezikit”的厨房模型如出一辙。对于此项简易而又能自我掌控的“自主参与概念”，欣怡表示相当满意且乐在其中。





Kitchen made perfect with my involvement!

自主参与 成就完美厨房

欣怡掌握了Kubiq强调的“自主参与概念”，得悉此概念主要是让消费者可以完全自主规划，根据本身的意愿来参与及选择自家厨房设计。欣怡对此大为赞赏，因为这不但让消费者可绝对地掌控预算，更能以简易且明快的步骤来配置自己独一无二的烹饪空间。除此之外，配置好后的厨房设备可让她在自己预定的时间及方式送达并安装，这对工作繁忙的她可说是一大便利。

Cheryl understands the concept of “self-involvement” from Kubiq that this process enables consumers to plan, participate along with selecting kitchen design according to their own tastes. She praised this concept as it does not only allow consumers to have absolute control over the budget but also simplifying the steps to set up their own unique cooking space. In addition, the selected kitchen equipment can be delivered and installed within scheduled time and manner thus making it convenient for a busy lady like her.



Cheryl used “Ezikit” to design a 3-D model of her dream kitchen according to its size with explanation from the staff in charge after learning about Kubiq’s “self-involvement” concept. One can utilise Kubiq’s easy quotation system to scan the 3-D model and product bar code in order to obtain accurate quotation summary without having to worry about any hidden charges upon selecting the preferred materials and kitchen accessories and appliances.



清楚了Kubiq的“自主参与概念”后，欣怡依据自己的厨房尺寸，在负责人的讲解下开始根据自己的构思，以“Ezikit”的三维模型来设计自己的梦想厨房。在挑选了自己所喜欢且需要的材质及厨房设备，跟着使用Kubiq的简易报价系统，扫描所设置的三维模型及产品条码后，即时获得最精准的总报价，无需担心任何隐藏费用。